AMAZON RAINFOREST CONSERVANCY

CASE FOR SUPPORT

Amazon Rainforest Conservancy

THE AIR WE BREATHE

The Amazon rainforest is dying. In the time it took you to read that sentence, another acre of rainforest has been lost.

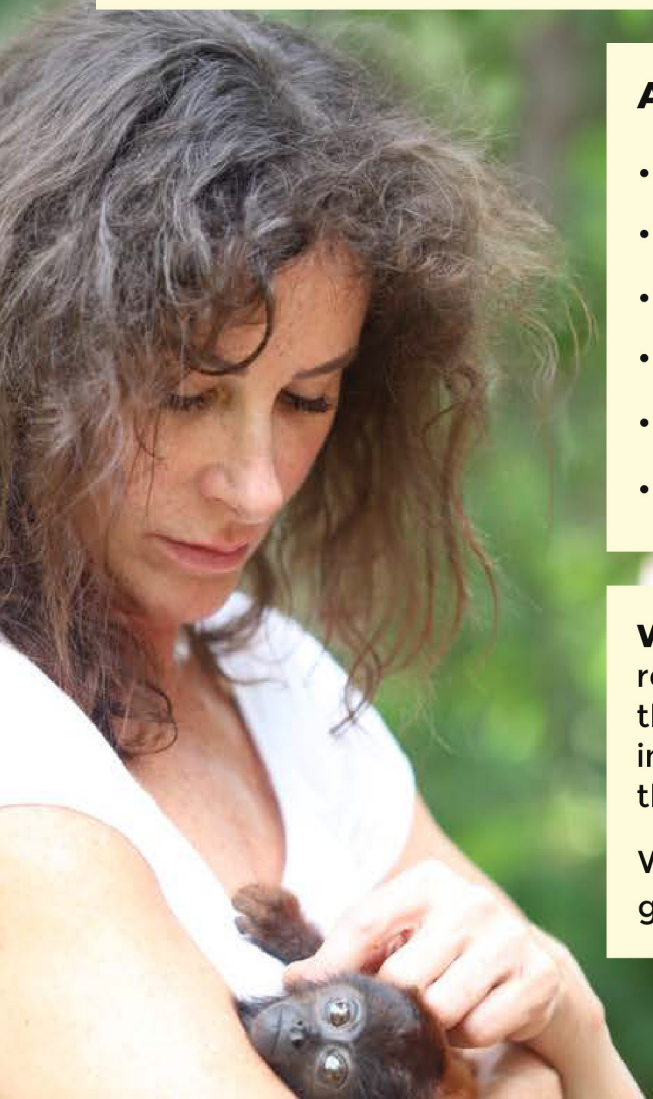
Did you know?
The Amazon rainforest produces over 20% of the world's oxygen.

As the "lungs of our planet" it represents one of Earth's most vital support systems. And yet it's under constant threat – its conservation is more crucial than ever.

A dying Amazon **affects families and economies worldwide**. We're already experiencing extreme weather events and disease outbreaks connected to the **massive amounts of carbon released** into the atmosphere. The reduction in rainfall is leading to water and food shortages and mass extinctions of plant and animal species.

For generations, the Amazon rainforest has stood as an awe-inspiring testament to the magic and power of nature. And **we need a healthy Amazon rainforest** as it plays a key role in the basic functioning of our planet.

There are few organizations on the ground actively protecting the world's greatest rainforest. **Amazon Rainforest Conservancy (ARC)** has accepted this challenge.



ARC is currently protecting and defending:

- **850+** hectares of rainforest
- **41+** species of medium and large mammals
- **170+** species of small mammals
- **800+** species of birds
- **25+** endangered species
- **166+** Brazil nut trees – the giants of the rainforest

With your help, we can expand the lands in our care, restore degraded areas through reforestation, protect the species living there, and support local communities in making the transition to sustainable livelihoods that don't harm the rainforest.

We love and are **proud of the work we do** on the ground - but we can't do it without your support.

THE AMAZON RAINFOREST NEEDS OUR ATTENTION TODAY

LOWER AMAZON BASIN PROJECT

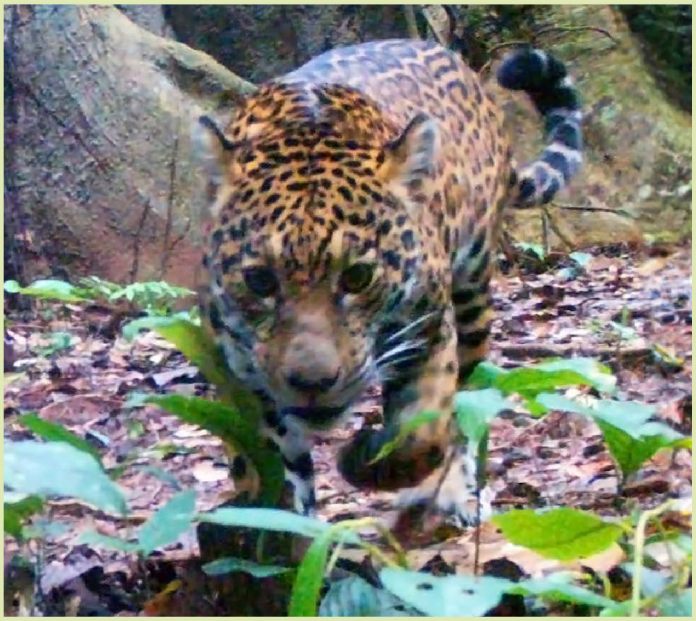
Defending a Biodiversity Hotspot

Tambopata in Madre de Dios, Peru is one of the **world's most diverse ecosystems**. It is home to world record numbers of bird and butterfly species. It is also under threat. Illegal gold miners are transforming what was once pristine rainforest into a toxic desert.

ARC holds the title to a 1700-acre Brazil nut concession in Tambopata. **It is a sanctuary** for giant old growth hardwood trees and home to many endangered species such as the giant river otter, harpy eagle, large-headed capuchin monkey and spectacled caiman.

To protect the endangered wildlife and tree species that live on our lands, we must have a constant presence of forest guardians living there. **Your support is critical** to helping us keep out invaders and expanding the land in our care.

Large-headed Capuchin Monkey



Camera trap footage of a jaguar crossing the valley

CLOUD FOREST BASIN PROJECT

Creating a Wildlife Corridor

In 2022, ARC Northern Peru began creating a wildlife corridor in the valley between the two mountain ranges of the Cordillera Escalera Regional Conservation Area. As of January 2026, **we have purchased 14 parcels of land spanning 227 hectares**.

The corridor's objective is to provide a network of pathways allowing wildlife to travel safely across the valley. **Protecting the region's jaguars** is a main focus of this project. Habitat loss and conflicts with humans are ongoing critical threats to the jaguar population.

Your help is needed to keep the corridor safe and to purchase land to protect the survival and growth of endangered wildlife.

ARC'S STORY

In 2011, Jana Bell visited the Amazon rainforest and was captivated by its magic and knew she had to return. On her next visit, instead of tourist experiences, Jana set out to see the harsh reality of the Amazon's destruction. Struck by the devastation, Jana returned to Canada with an **overwhelming sense of responsibility** to take action. Unable to find a Canadian organization dedicated to protecting the area she had visited, Jana founded ARC, which received charitable status from the Canadian government in 2014.

IT'S NOT JUST ABOUT SAVING TREES AND WILDLIFE – IT'S ABOUT SAVING OURSELVES.

Saving the rainforest is what we do but donors make it all possible. We can only achieve our goals with **YOUR support**. Our success relies solely on donations from individuals, businesses and foundations.

How does ARC use your donations?

- Land acquisition – through private sales or concession easements.
- Reforestation – aiding in the restoration of impacted ecosystems.
- Protection – employment of forest guardians who patrol and protect.
- Conservation – targeted projects on our lands.

"In Canada, ARC is operated entirely by volunteers. This ensures the majority of donations go directly to our conservation projects in Peru. As we look to 2026 and beyond, we invite you to stand with us in securing a future for the world's greatest rainforest."

Jana Bell
Founder & President

Join us in protecting the Amazon. We believe it is one of the most meaningful investments we can make – for our future generations and for the good of our planet.

Charitable #833497084RR0001

https://amazonrainforestconservancy.com/donate/